**Pathway Recommendations Summary****:**

No Recommend Changes [CTE Course Competencies and Indicators (ksde.org)](https://www.ksde.org/Agency/Division-of-Learning-Services/Career-Standards-and-Assessment-Services/CSAS-Home/Career-Technical-Education-CTE/CTE-Course-Competencies-and-Indicators)

* Courses reviewed for content but no competencies altered.
  + 10201 Web Design
  + 10202 2D Animation
  + 12009 Business Communications
  + 12050 Business Essentials
  + 12052 Business Management
  + 12053 Entrepreneurship
  + 12054 Business Law
  + 12059 IB Business and Management
  + 12104 Accounting
  + 12105 Business Economics
  + 30102 Graphic Design I
  + 33110 Applied Business Technology Applications
* Courses with No Changes
  + 12198 Marketing – Workplace Experience
  + 12199 Advanced Marketing Workplace Experience

Courses Reviewed with Recommended Changes

* + 12164 Principles of Marketing - Competencies updated
  + 12163 Sports/Entertainment Marketing - Competencies updated
  + 12165 Principles of Advertising – Course deleted / Competencies moved into 35162 Digital Marketing
  + 35162 Digital Marketing – Rename Digital Marketing and Advertising as advertising competencies were added into this course
  + 35300 Marketing Applications – Competencies updated
  + 35168 Marketing Communications
  + 12166 Marketing Management
  + 12196 Marketing Research

Courses Deleted

* 12165 Principles of Advertising – Course deleted / Comptencies moved into 35162 Digital Marketing
* 12195 Integrated Marketing Applications

Courses Added to Technical Level Optional Supportive Courses:

* 30103 Audio/Video Production I
* 34052 Event Planning and Management
* 16151 Foundations of Travel and Tourism
* 30112 Fashion Merchandising